

Atomic Blogging

Discover The Little-Known Secrets Of Blogging
Free Website Traffic From Blogs!

By Alvin Phang, www.AtomicBlogging.com

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The Leaked Chapter —

Why The Leaked Chapter?

Atomic Blogging as you know went live on June 19th 2007. It took the blogosphere by storm ranked as the No.2 on the niche blogging in Clickbank in just 5 days!

We had hundreds of people download and purchasing Atomic Blogging as it was selling as a ridiculously low price! We sold hundreds of copies in the first 7 days!

It was taken off and the price has increase today and continues to sell well to this day.

Many people have gone on to use the materials that I have taken 7 whole days to complete.

Atomic Blogging is much more then just a book, it's a compilation of all my success stories and experience in blogging. What I share in there are real practical stuff with real results no fluff!

This is a leaked chapter of AtomicBlogging.com. It is to give you a test how powerful the guide is. The full guide can be seen at www.AtomicBlogging.com

But then again, you may wonder. Why would I give away this part of the guide for free for?

I have a mentor of mine Mike Filsaime who believes when you have someone attention you got to give them your BEST! They will come to realize... "If I get this much information from this person in just a few pages, what impact will it have when I get 100% of their information in one simple guide"

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Ready? Read on.. to explore the power of Atomic Blogging....

Introduction (page 1)

First of all, I would like to thank you for downloading this e-book. The fact that you actually spent time to download my e-book, shows that you are serious about making money online. Well, I will not disappoint you, for my aim is to show you how to set up blog networks and become a super affiliate like me, earning a good income from marketing affiliate programs and earning a constant income from my blogs. One example is Google AdSense and how to drive tons of targeted traffic to your own websites.

In order for you to get the most out of this e-book I would like to lay some groundwork in order to make sure that you do not get confused by any of this information. So first let me explain what affiliate programs, AdSense and blogs are.

An affiliate program is simply a website where the owner puts up his product for sale and if you like to sell his product, you can sign up to be his affiliate. Whenever you make a sale, the owner will pay you a commission generated from the traffic you send them. A very popular website you can find for affiliate products would be www.ClickBank.com , where you can find virtually all sorts of digital products to sell.

AdSense is an advertising program owned by Google. When you sign up for a free account, you will be given a set of codes to place on your website and the ads displayed will be relevant to the contents on your webpage. When your visitors click on these ads, Google will actually pay you some cash for these clicks! How about that?

Blogs are short for weblogs which is an online journal. This is the place where you can post news, videos, articles or hobbies, examples like sports, fashion, games, etc, so instead of just 'squatting' on the internet, at least get your blog to earn its keep and make some money for you. Cool, isn't it?

Now that I have cleared the basic understanding, we can get on with learning about the process of setting up your blog by using Atomic Blogging.

The Atomic Blogging Effect

It is a process that I am about to show you which came from my trials and errors I have personally encountered during my exploring and testing with blogging. Now, I would like you to have the chance to set up your blog easily in this instant! No more frustrations!

Like many people I also started with Blogger which was created by Google but later I came across another better Blog called WordPress. I then made the switch to WordPress after 4 weeks with Blogger.

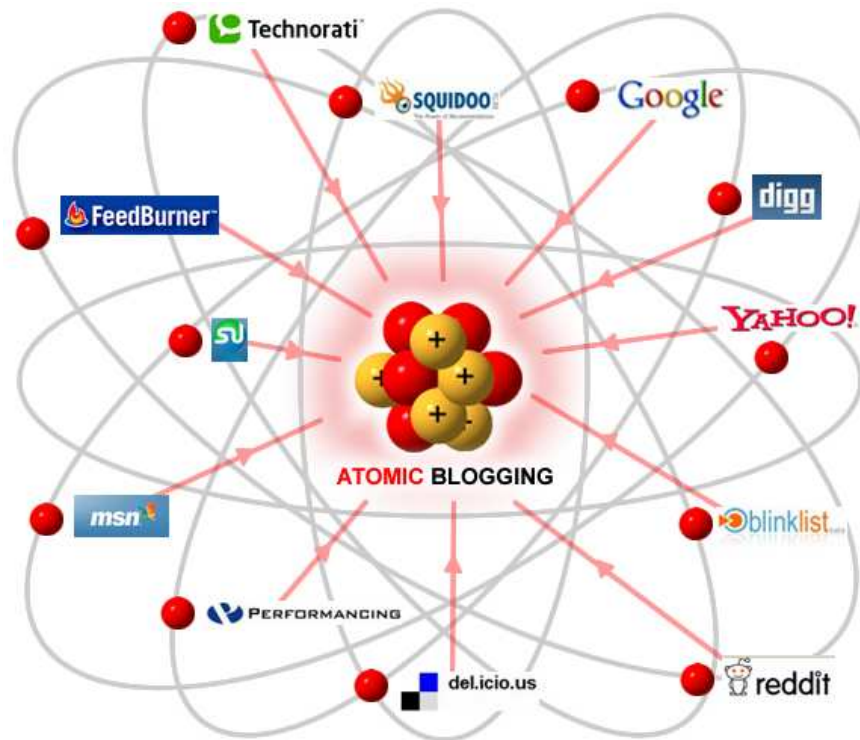
Do you know why most professional bloggers don't use Blogger as their blog interface but would prefer to use WordPress instead? Well, for the very simple reason - that WordPress has more features than you can imagine when compared to Blogger.

However, there are many people who use WordPress but do not know how to fully utilize the plug-ins and templates provided. Coming from a very technical background I often like to explore around technology. I have found a formula that not only you can now work smarter but get traffic as well, with just a push of the button and that was how Atomic Blogging was created.

I did a beta test on one of my blogs with Atomic Blogging and found out that my blog ranked in Google #3 within 1 week and mind you, the keyword count was not low and neither was the competition. Till today, my blog still has traffic coming in while running on auto pilot, which means Atomic Blogging REALLY works!

In a moment, what you are about to discover is something in fact so easy and yet, many people do not know how to apply. Now, let me show you the 8 steps blueprint that I have been using over and over again on my blogs.

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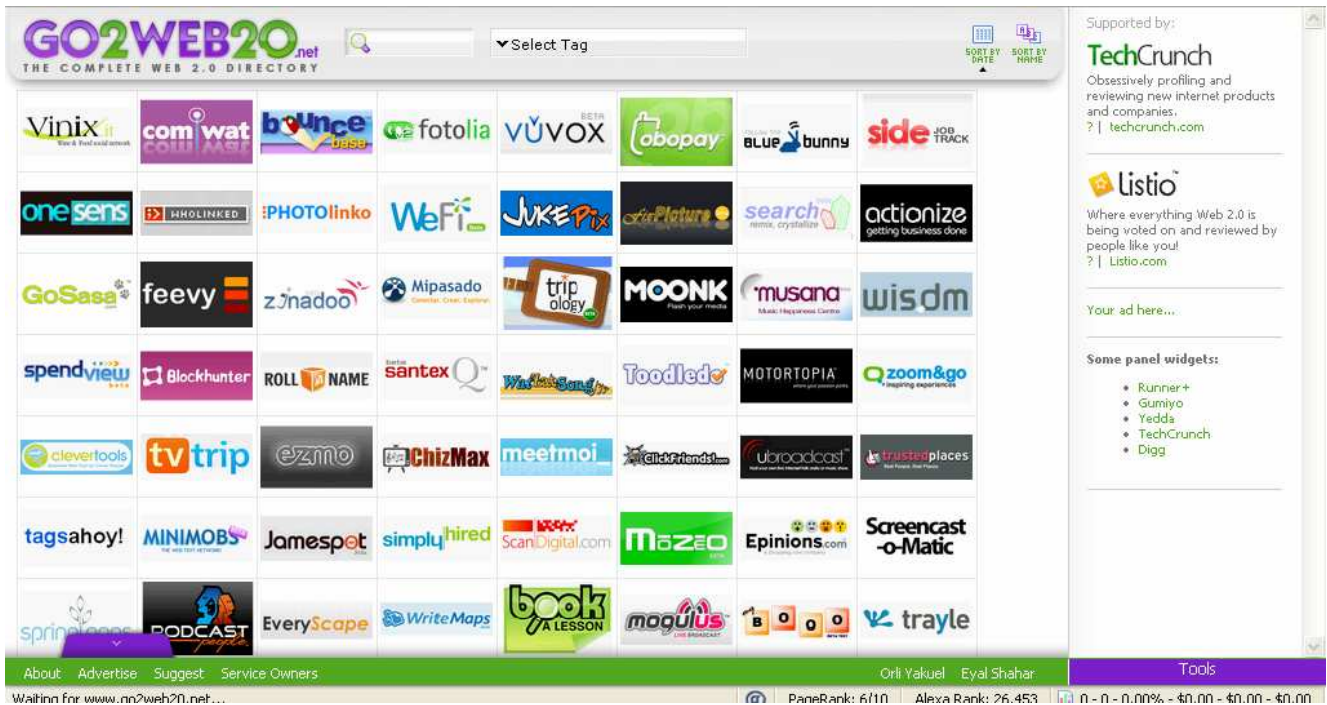


How Can Atomic Blogging Help Your Online Business?

Based on much testing and tweaking of my own blog, I discover that there were many online website online that giving free traffic to sites.

And by just submitting to these web 2.0 sites it helps to generate massive amounts of traffic to website easily online.

Just to let you know how big web 2.0 is you can check out this website at <http://www.go2web20.net/>



There are virtually hundred of them index on this directory. By submitting your content to any of these sites which some have a massive amount of 10,000 to even 100,000 or more viewers per day.

Getting your web present online is a key online and web 2.0 allows you to do that much faster then before and with YouTube now being the most popular medium for many.

There are virtually many hundreds of such sites today and there are tools you can use to broadcast videos to multiple Video sites with tools that I use.

Case Study

I gave one of my students a tiny fraction of the resources I have in Atomic Blogging to launch a brand new site and start generating traffic from exactly **ZERO visits** and no search rankings.

He was stunted when he got visitors coming to his website in just hours after using it and ranked in top 10 in Google for some great keywords without the quotes

Many people get it wrong when it comes to blogging online as I test and experiment different ways to get traffic for blogs.

The 5 Step Process To Post On Your Blog

1. Write or Buy a unique article you have written for your blog and post it on your blog.
2. Post the same article written into 5 article directories
 - www.ezinearticles.com
 - www.goarticles.com
 - www.ideamarketers.com
 - www.articledashboard.com
 - www.searchwarp.com
3. Submit article to Digg, Reddit & Stumblupon
4. Broadcast your article to RSS directories
5. Broadcast your article to mailing list

So this is what you should be doing every time when you post a post on your blog. It's looks a lot of work to me, but as a lazy person I am. I got tools from Atomic Blogging I was able to do most of the task with AUTOMATION!

That's safes me a huge amount of time and effect needed. I came from a programming and IT background for nearly 3 years of experience. Using what I knew I was able to do these tasks faster and more effective daily.

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Because I know from 1st hand experience that social sites give tons of traffic to my blog everything and being a lazy guy I have powerful tools which I recommend and use which are totally free that I used in Atomic Blogging.

Step 7 - Getting Targeted Traffic To Your Blog (Page 61)

Now you have a blog full of relevant contents and optimized with search engines. And you want to get paid either by referring affiliate products or AdSense. So how are you going to do it? Well, you need to have tons of traffic and I really mean tons of it for them to visit your blog!

Most of your traffic will now come from search engines natural listings. The first search engine to pick up will be MSN. This is where you will concentrate on because it is the easiest search engine to dominate.

Because MSN constantly gets updated daily and still provides a fair amount of good traffic as it covers about 1/10 of searches from internet users online.

Yahoo will pick up next, though it is a little harder to get good ranking but still doable and it is worth the little extra work because Yahoo has more traffic when compared to MSN.

In fact Yahoo gets about 3/10 of the search engine share market from internet users. To get ranked in MSN and Yahoo is very easy as long as your competitors are low (recommended below 2 Million competitors).

As for Google, they have a huge market share in searches of about 5/10 from internet users online. It is a challenge to get rank in Google but it is still possible as long as you are not competing with highly targeted keywords and phrases.

Because it takes quite a lot of effort and time to reach a high ranking in Google, I would advise you to aim for the easier ones like MSN and Yahoo first. Along the way, if you happen to get a high ranking in Google, treat it is an additional bonus for you! Lucky you!

So how do you get top position in MSN and Yahoo? Simple, you just need to optimize your page as what you just learnt in Step 6.

Because search engines are designed to find related and relevant pages on the internet, so to get ranked high, you need to optimize your page to ensure search engines know what the contents in your page is about.

To get rank high, the number and quality of back links is the key to success in SEO (search engine optimization). To get to the top ranking may sometimes require thousands of good back links.

But what I have discovered is that search engine loves frequently updated websites or blogs especially when it is syndicated with RSS where your site is being updated continuously. I also discovered that search engines favour blogs when compared to websites.

Here are some key pointers that will determine your ranking in search engines

- Number of high quality back links to your website
- Page rank of your website (applies to Google only)
- Number of people viewing your website (traffic)
- Age of your domain name
- Relevance of your article to the keywords (targeted)

So you know now that having back links is a very important factor in SEO. But I am not going to tell you how to go and get a few back links. I am going to show you how to get thousands of back links in very quick time so you can beat your competitors in no time.

7.1 – Article Marketing

Article marketing is one of the best ways to leverage out of the articles that you have written on your blog. Since you have already written the article in your blog post, you can still use this same article posted on your blog to submit to those high ranking article directories to get tons of high quality back links.

It's free, quick and effective to create back links for your blog. Using your existing articles in your blog, you simply copy your articles and submit them to article directories.

One tip to note when submitting articles to directories, you should submit to directories that have at least a page 3 rank. Do not waste your time with an article directory that is ranked less than 3.

When I used this method alone I was able to gain around 50 to 100 back links for just one article. Because of the contents' quality and relevancy, your articles would get viral very fast when they are copied to article directories and blogs, thus creates more back links.

Here are some pointers to take note when submitting articles

- Article title must be consistence in all directories
- Input anchor link in resource box as your keyword is linked back to your website. Example: To know more about [Golf Swing](#) and more
- Where possible some directories allow hyperlinks in the article, so post anchor links in the article body itself.
- Always have a call to action in your resource box
- Give a free gift in your resource box to entice people to click your link.

7.2 – Blog Comment

The great thing about blogs is the ability to actually comment on the blog post. In some blogs where the links are not ref disabled, you can have free high page rank that links back to your site.

When deciding on commenting in other people's blog, you would want to target blogs that command huge amount of traffic.

Here are some things to note when commenting on blogs

- Find blogs that are related to your blog and post comments appropriately.
- Build good relationship with the owners in the blog by commenting often in their blog.
- Do not just blog a one liner just to say hi, but instead write an appreciable comment to help compliment the post in the blog.
- Never comment for the sake of commenting, as readers will flame you whenever you visit their blog.

A great way to find blogs to comment on, is to do a Google search for the term "(your niche) blogs". This in return helps you to find tons of blogs on the internet to blog to.

7.3 – Blog Reviews

Blog reviews can either be paid or requested depending on the blogger whether he or she is open to do a review for your site.

7.3.1 – Asking for reviews

One of the best ways to get people to review your site would be to invite your viewers to review your blog and in return publish their links on your blog post.

In this way, it does not only help you to build up your blog traffic but also help your viewers increase theirs.

Here is an example of how you can request for a review from your readers

“It’s time to spread some link love, and get links from this blog to yours, John Chow style. If you write a short review about AtomicBlogging.com I will link back to you in my post, send you free traffic, and help you achieve better search engine rankings.”

Just follow these simple steps below :

1. Write a 50 - 100 words review on AtomicBlogging.com on your blog or website - say anything you want.
2. Put your review on a new blog post (not page) that is using normal HTML (not Flash or an image).
3. Link back to AtomicBlogging.com using the anchor text “Atomic Blogging”.
4. You must also link to this page to show the rules of the review.
5. Contact me using this form with the URL of your review, your targeted keyword and website URL, and I will link back to your blog in my post.

Here’s an example of how you can do it:

“AtomicBlogging.com is a blog that helps you start your own Internet home business. If you review his blog, he’ll link back to you and send you tons of traffic.”

You can post a review on as many blog or websites, only the following type of blogs / sites are not accepted:

1. Porn / adult content blogs / gambling blogs
2. Spam blogs / syndicated blogs - Your blog / site does not have any original content, and only syndicates other people's articles / RSS feeds.

7.3.2 – Buying reviews

The fastest and most effective way to get tons of targeted traffic to your blog would be buying reviews from other blogs.

In these paid review sites, they are all free to sign up as either a publisher or an advertiser. If you wish to make money by doing reviews for people you can sign up as a publisher.

7.4 – Method 4 – Forums

One of the most effective ways to get targeted traffic would be from forums. By simply saying “hi” and introduce yourself to people in related forums, you will receive a lot of traffic from there.

However, you would want to avoid over doing it as there will be forums that see it as spamming.

One great way to leverage off forums is to post your articles you have written on your blogs and put them in forums,

The quality of your content is very important as this will attract a lot of people to your blog to find out more.

The idea of using forums is that you want your post with your blog link and anchor text in your signature to be made known as this will create not only a free back link but traffic to your blog too.

The most effective types of signature would be a free report given to the viewers in the forum that is related to your post.

For example, you write a post about ‘driving traffic’ in your blog. In your signature you would want to put ‘click here to grab a free traffic report’ from blog.

The more related the signature is to your post, the chances are people will click on them.

Final Words

I hope you have enjoyed this guide ebook as much as I have created it. I would love to have your feedback on it so please email me at alvin@atomicblogging.com .

To grab the full copy of AtomicBlogging just head down to www.AtomicBlogging.com to get the rest of the steps to help start your journey in making money from blogs!